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## Project Summary

Campers' Resources, is a link based web site. We offer nothing but the best links to get our user on their way. With five links on each page our users will find selections for Clothing, Equipment, Campground Locations, Tip, and Rentals. With 25 links there will be no problem to get them what they need.

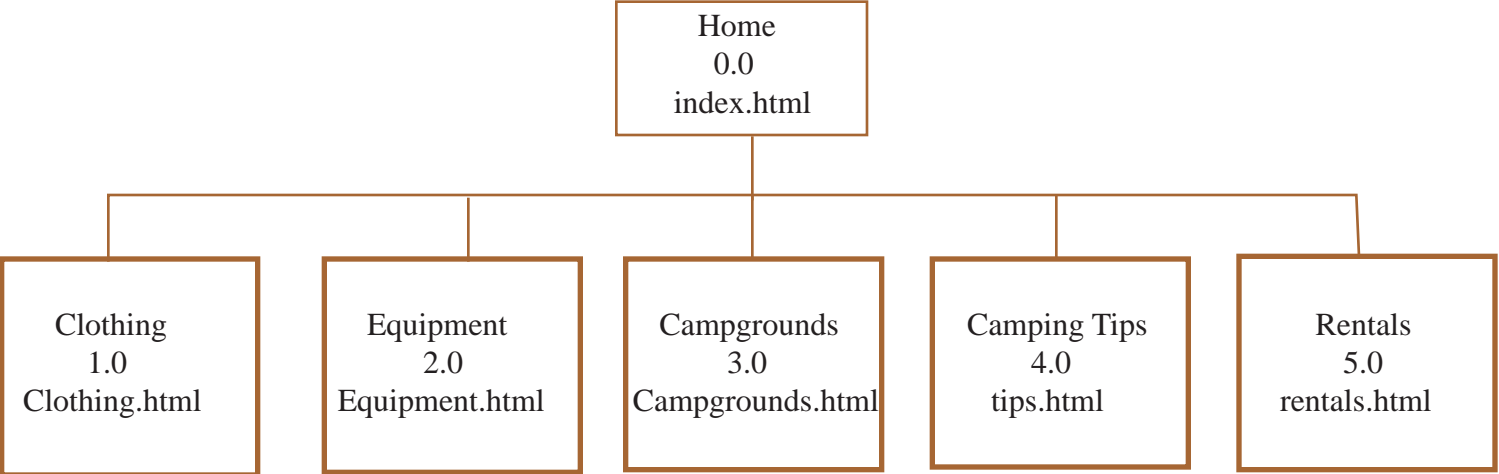
## Audience Profile

Our target audience is the all around outdoors man. Ages ranging from 20-50 years old. Most likely our users will have a good knowledge of the internet and will be able to navigate the site with ease.

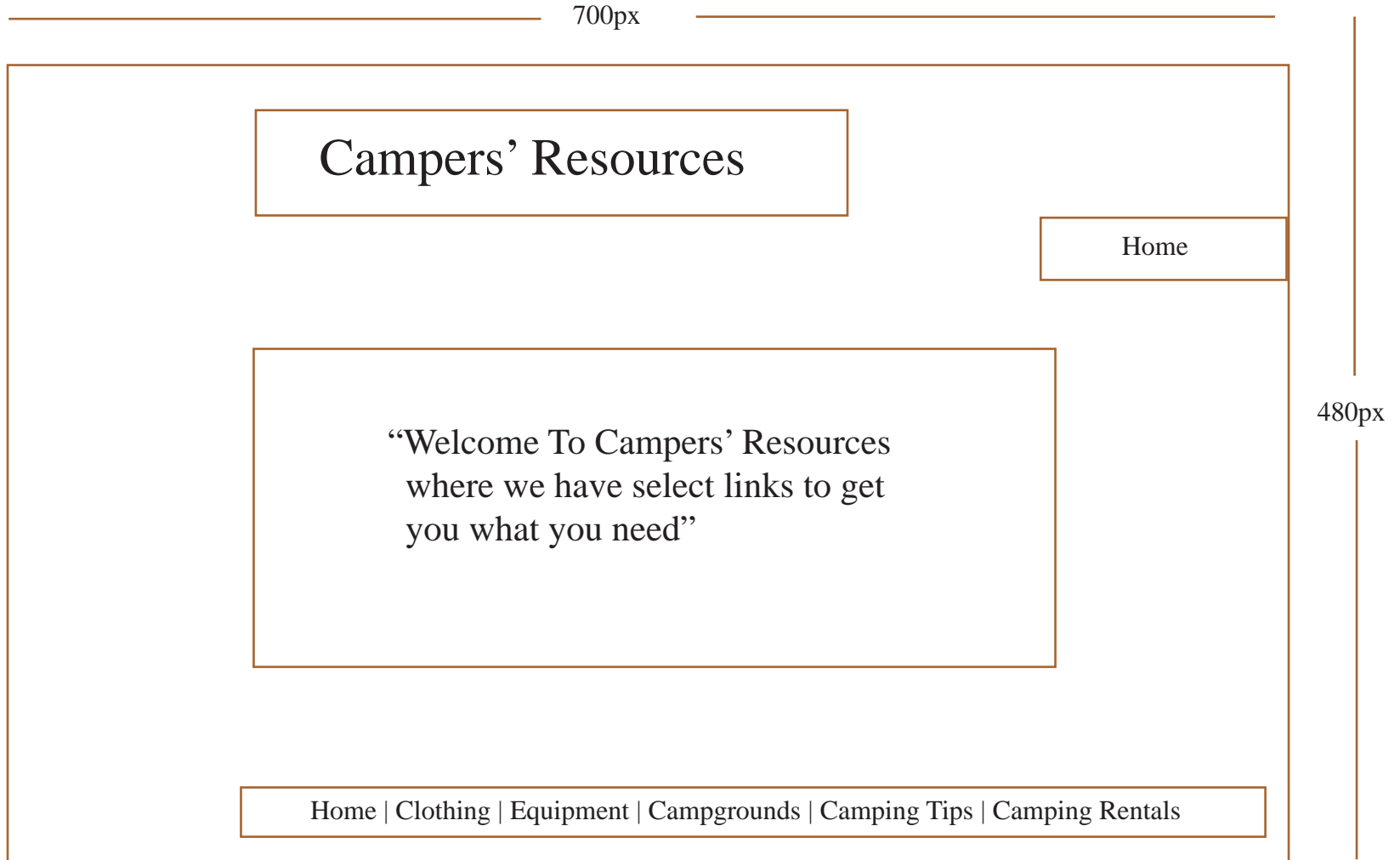
## Perception/ Tone

Easy and Resourceful

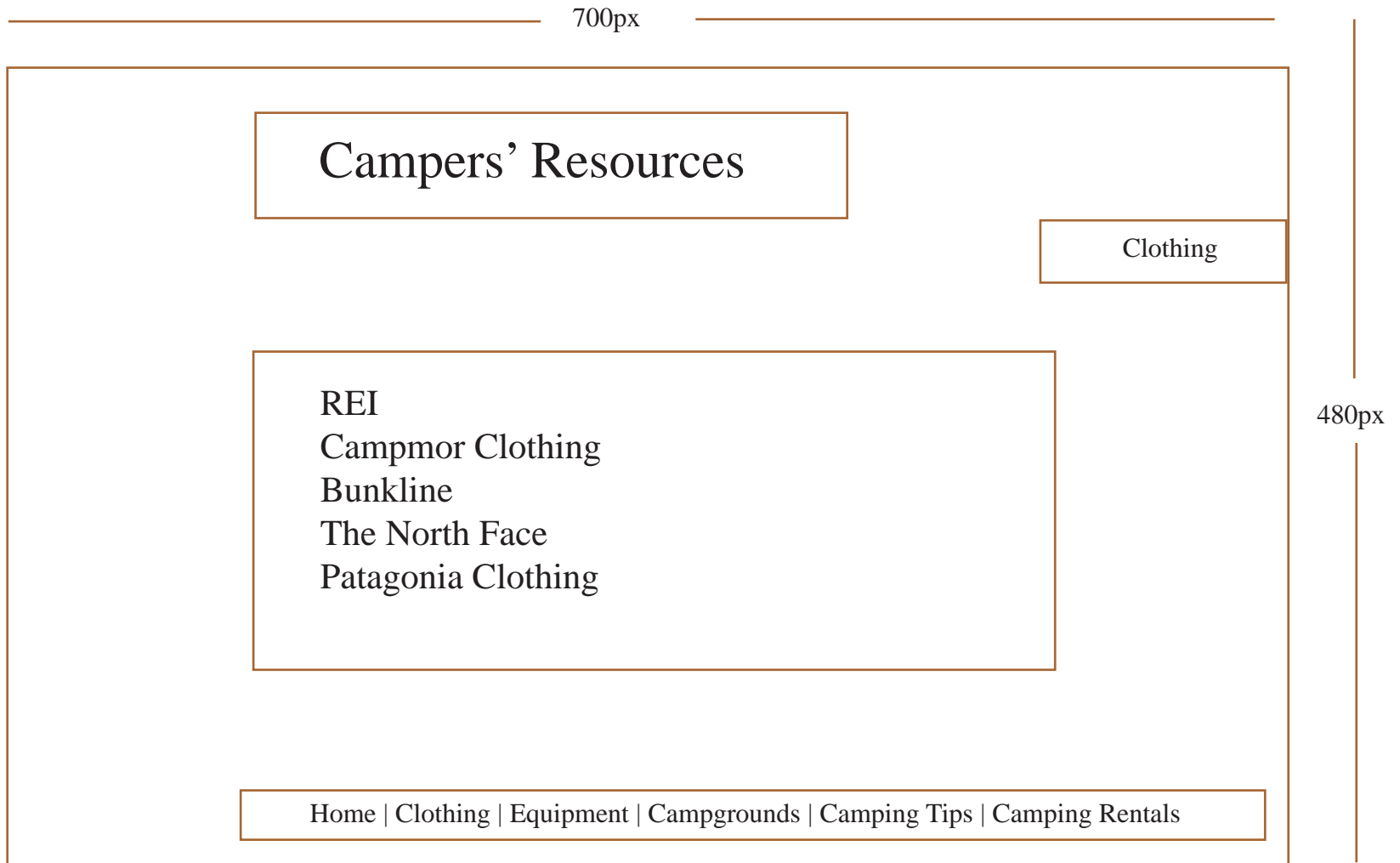
# NAVIGATION MAP



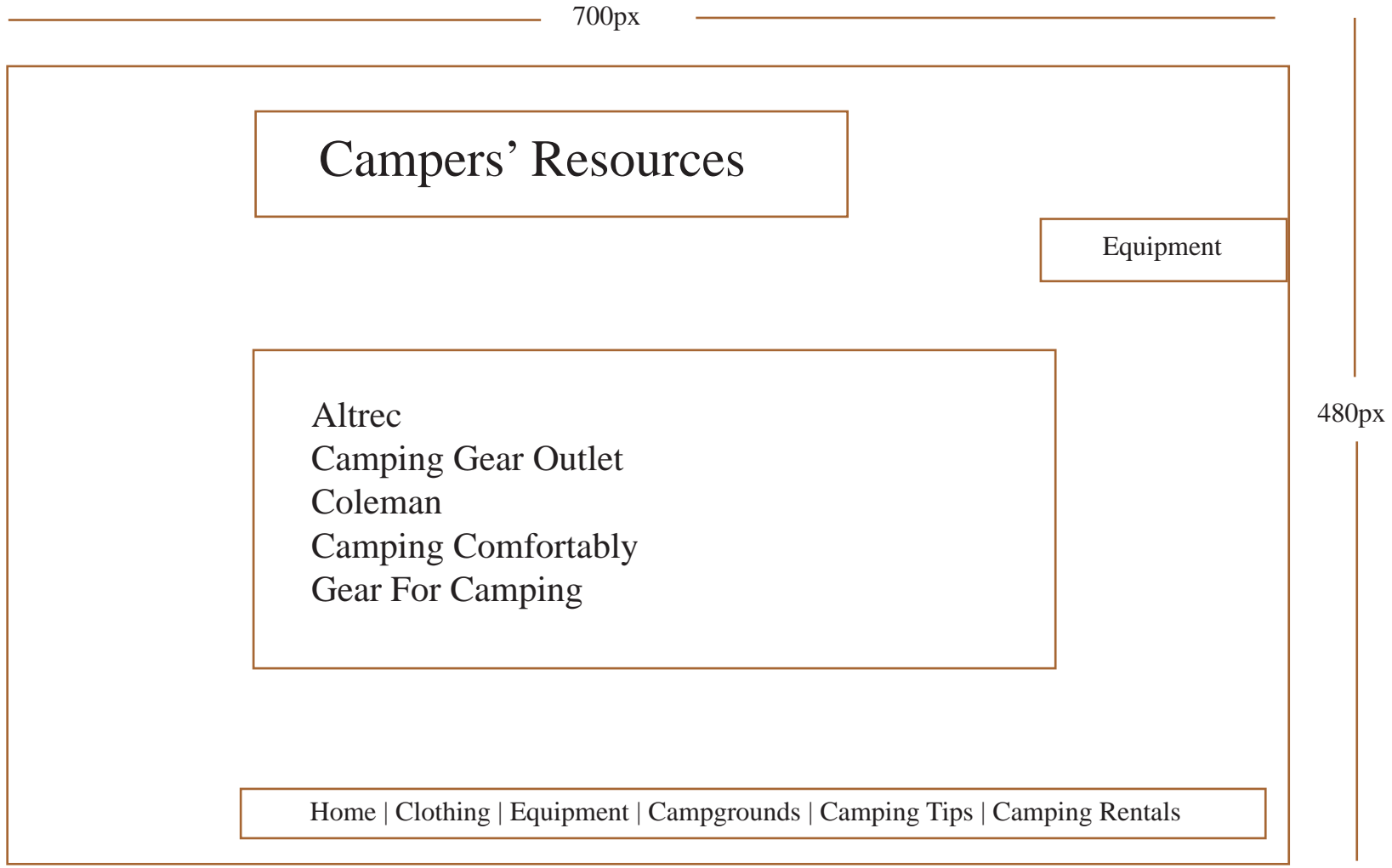
# WIREFRAME- HOME



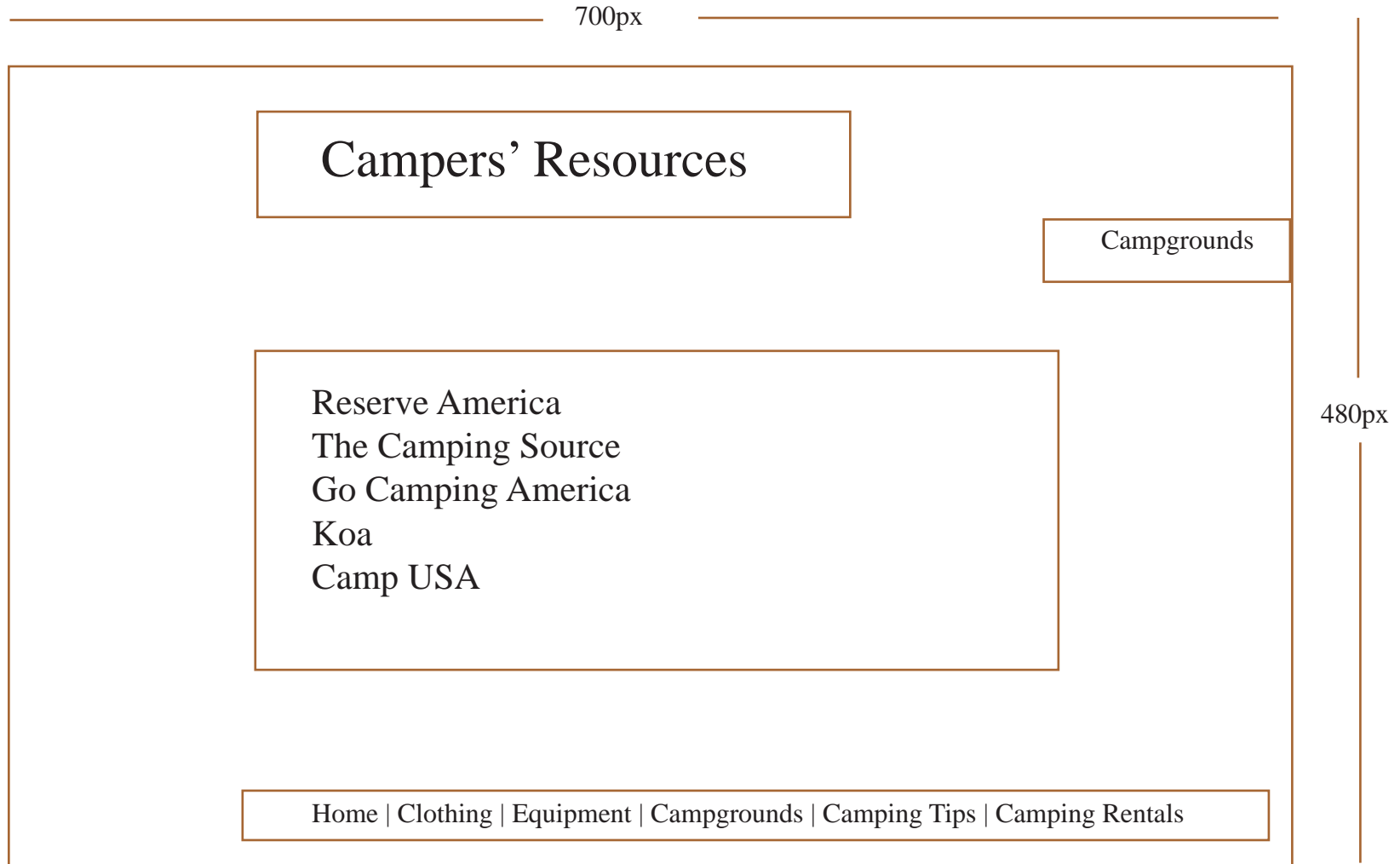
# WIREFRAME- CLOTHING

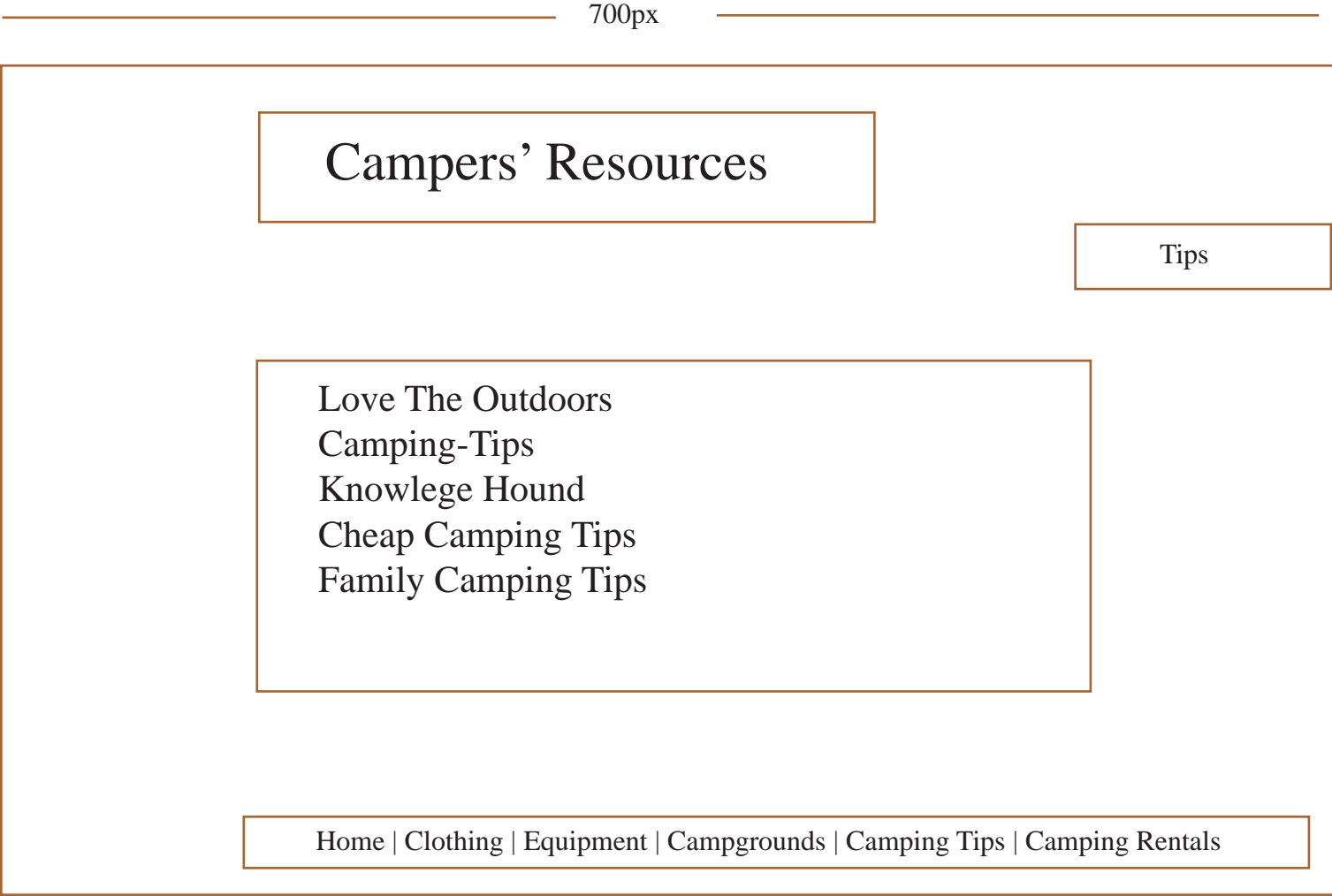
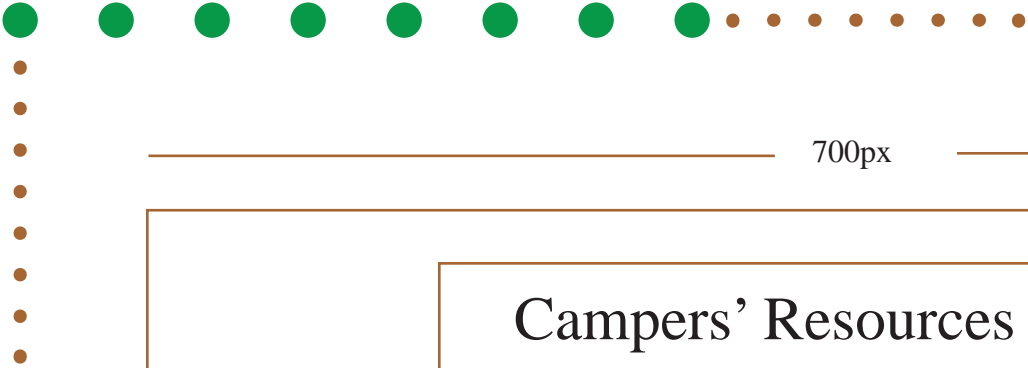


# WIREFRAME- EQUIPMENT

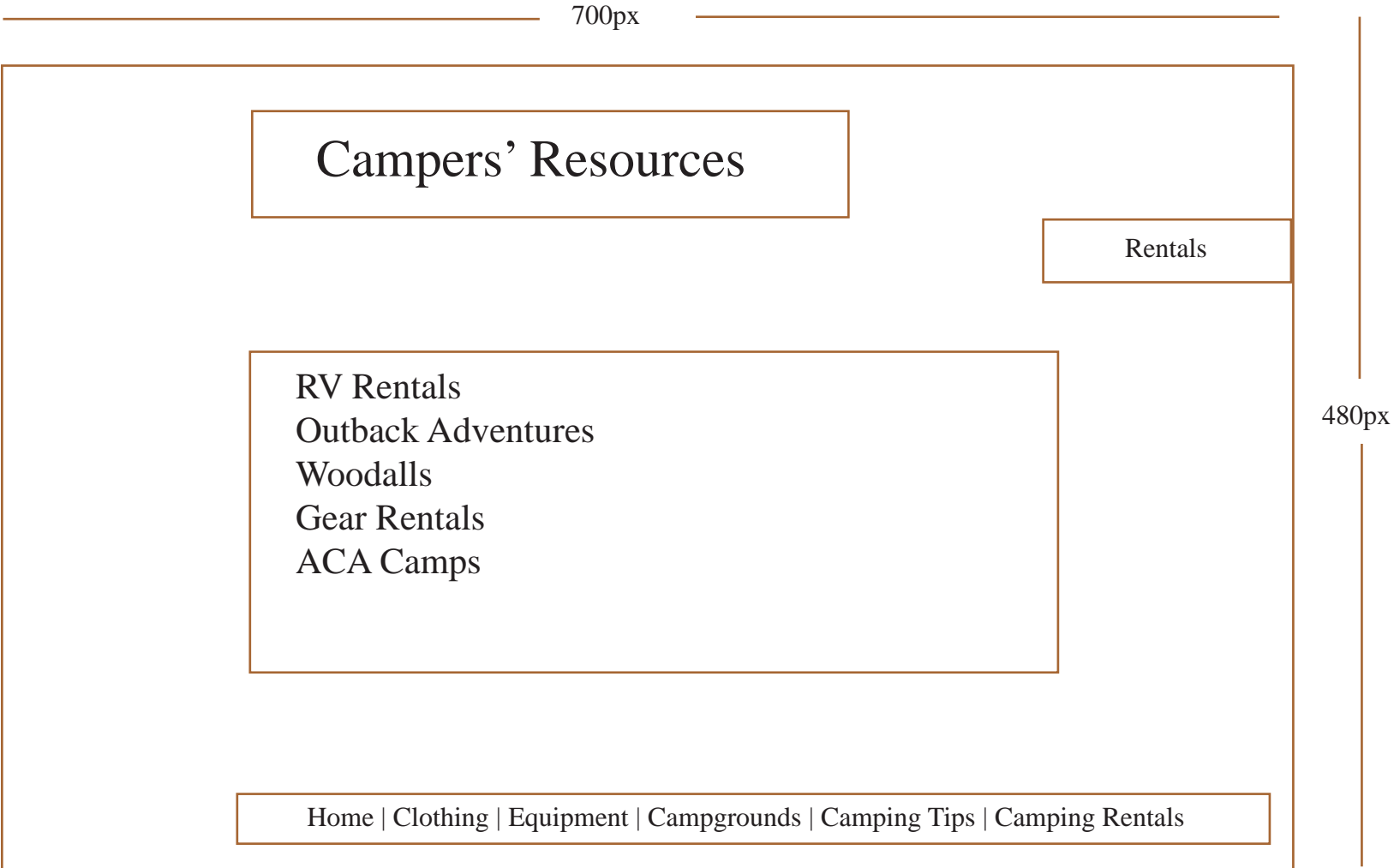


# WIREFRAME- CAMPGROUNDS





# WIREFRAME- RENTALS






## FONTS

Links: Verdana, Arial, Helvetica, sans-serif;

## COLORS

All Web Color

 .....#996633 (LINK, VISITED)

 .....#009933 (HOVER)

